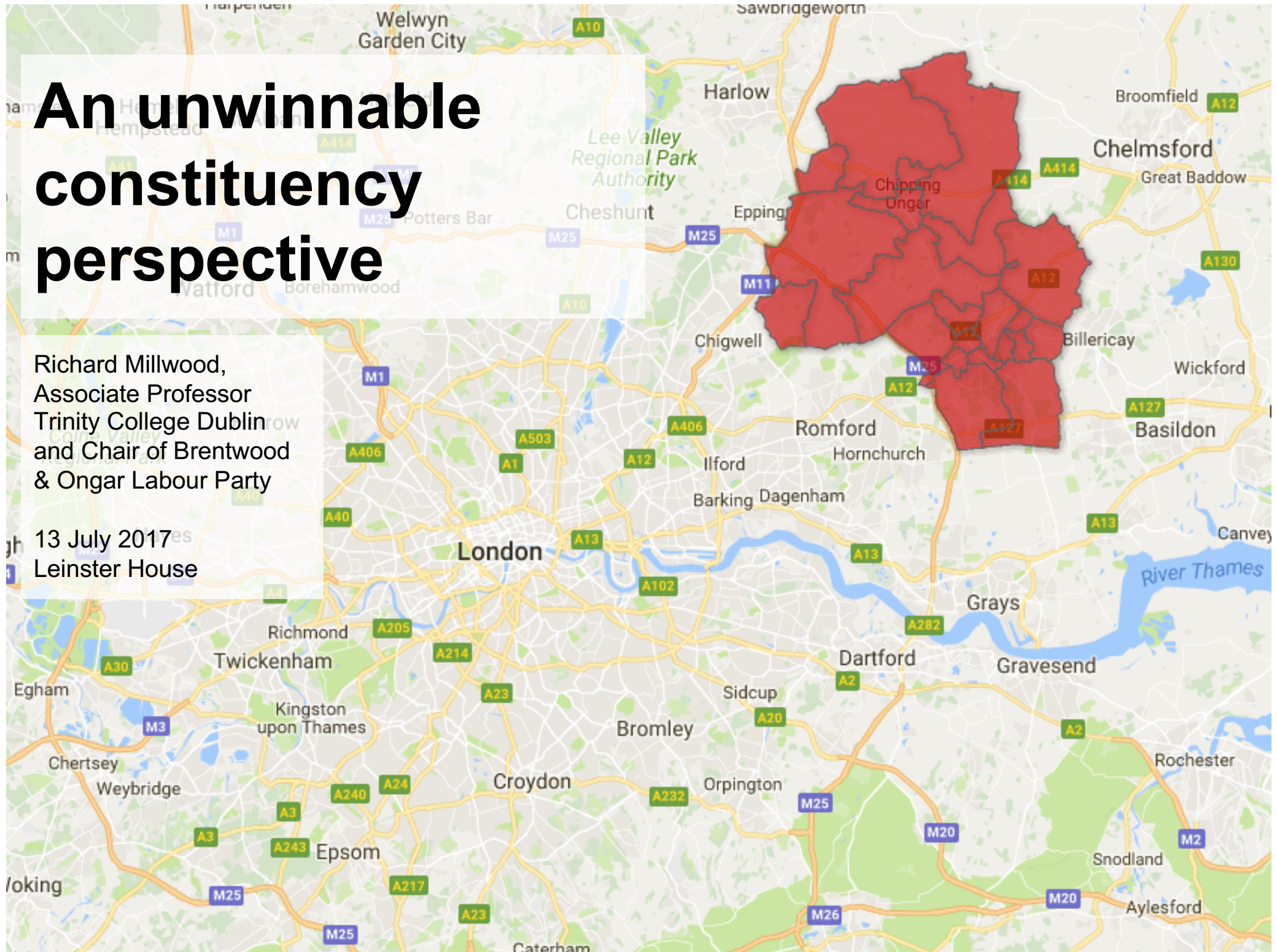


An unwinnable constituency perspective

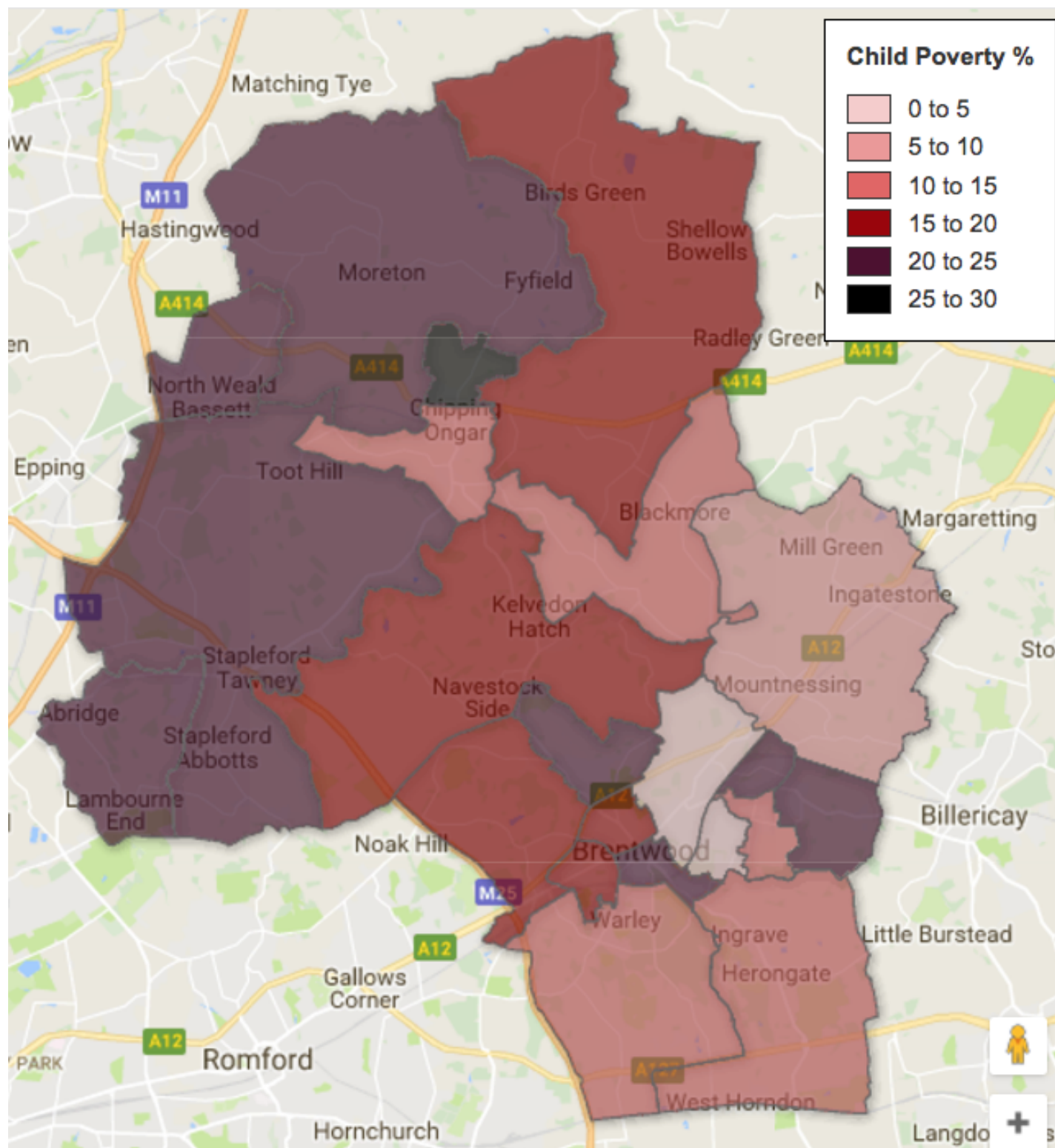
Richard Millwood,
Associate Professor
Trinity College Dublin
and Chair of Brentwood
& Ongar Labour Party

13 July 2017
Leinster House



TOWIE





Ward	Shenfield	Shelley
House price	£3.4M	£3.4K
Child poverty	2.63%	27%



A We are unlikely to win! :(

B The rise of Corbyn

C The General Election 2017

BRENTWOOD & ONGAR CONSTITUENCY

BARRETT

Labour Party

10,809

BURGHART

The Conservative Party Candidate

34,811

CHILVERS

Liberal Democrat

4426

JEATER

The Green Party candidate

915

KOUSOULOU

Independent

104

MCGOUGH

UK Independence Party (UKIP)

1845

ABLE ELECTORS: 75,067

PERCENTAGE POLLED: 70.6%

A We are
unlikely to win! :(

3:35 **BREAKING**

Another new MP for Essex

Brentwood & Ongar has been held by the Conservatives, with a new MP - Alex Burghart - winning 34,811 votes.

He was selected as the party's candidate after Sir Eric Pickles announced he wouldn't be standing again and was retiring.

The surprise in the constituency is that Labour came second - the best result for the party for many years.

Seven aims when you have little chance of winning:

1. Fulfil a need for like-minded people to discuss politics

2. Provide political education

3. Develop campaigning skills, and apply in marginals

4. Maintain local and parish council representation

5. Encourage and support young people

6. Apply professional and personal experience to the development of local and national policy

7. Offer voters the chance to support Labour

1. Fulfil a need for like-minded people to discuss politics



1. Fulfil a need for like-minded people to discuss politics



1. Fulfil a need for like-minded people to discuss politics

Brentwood & Ongar Constituency Labour Party - Supporting Nomination Elections

	First Round	Redistributed Votes	Second Round	Redistributed Votes	Third Round
BURNHAM, Andy	12	13 1	13	2 9	22
COOPER, Yvette	9	16 2	4	0	
CORBEN, Jeremy	11	14 0	1	1 0	11
KENDALL, Liz	3	—			
Total Valid Papers	35				
Spoilt Votes	0				

LEADER
 1st Andy Burnham
 2nd Y. Cooper + J. Corbyn
 3rd Liz Kendall

Therefore Andy Burnham has been duly nominated for the role of Leader of the Labour Party

	First Round	Redistributed Votes	Second Round	Redistributed Votes	Third Round	Redistributed Votes	Fourth Round
BRADSHAW, Ben	4	1	5	—	—		
CREASY, Stella	13		13	1	14	2 3	17
EAGLE, Angela	2	—	2	—	—		
FLINT, Caroline	7		7	1	8		
WATSON, Tom	8	1	9	1	10	5	15
Total Valid Papers	35						
Spoilt Votes	0						

Therefore Stella Creasy has been duly nominated for the role of Deputy Leader of the Labour Party

D. LEADER
 1st S. CREASY
 2nd T. WATSON
 3rd C. FLINT
 4th B. BRADSHAW

2. Provide political education

Brentwood and Ongar



[Home](#)

[Brentwood and Ongar CLP](#)

[Labour Women](#)

[Socialist Book Club](#)

[Get In Touch](#)

SOCIALIST BOOK CLUB

The club first met on 25th October 2015 and had a useful discussion about the books people had suggested, sharing reading interests and the purpose of the club. It was interesting to note the re-establishment of the [Left Book Club](#).

We now meet regularly after reading a book decided on at the previous meeting. Our discussions are enjoyable, allowing us to examine what we mean by socialism and to share the insights gained.

The club is committed to developing members' knowledge of socialism, not just reading for pleasure, but recognises that 'a good read' would help!

[Contact Richard Millwood](#) if you are interested in joining.

Books we have already discussed and links to our reviews:

November 2015 – [The Soul of Man Under Socialism](#) – Oscar Wild

January 2016 – [The Establishment: and How They Get Away with It](#) – Owen Jones

July 2016 – [The Ragged Trousered Philanthropists](#) – Robert Tressell

3. Develop campaigning skills, and apply in marginals



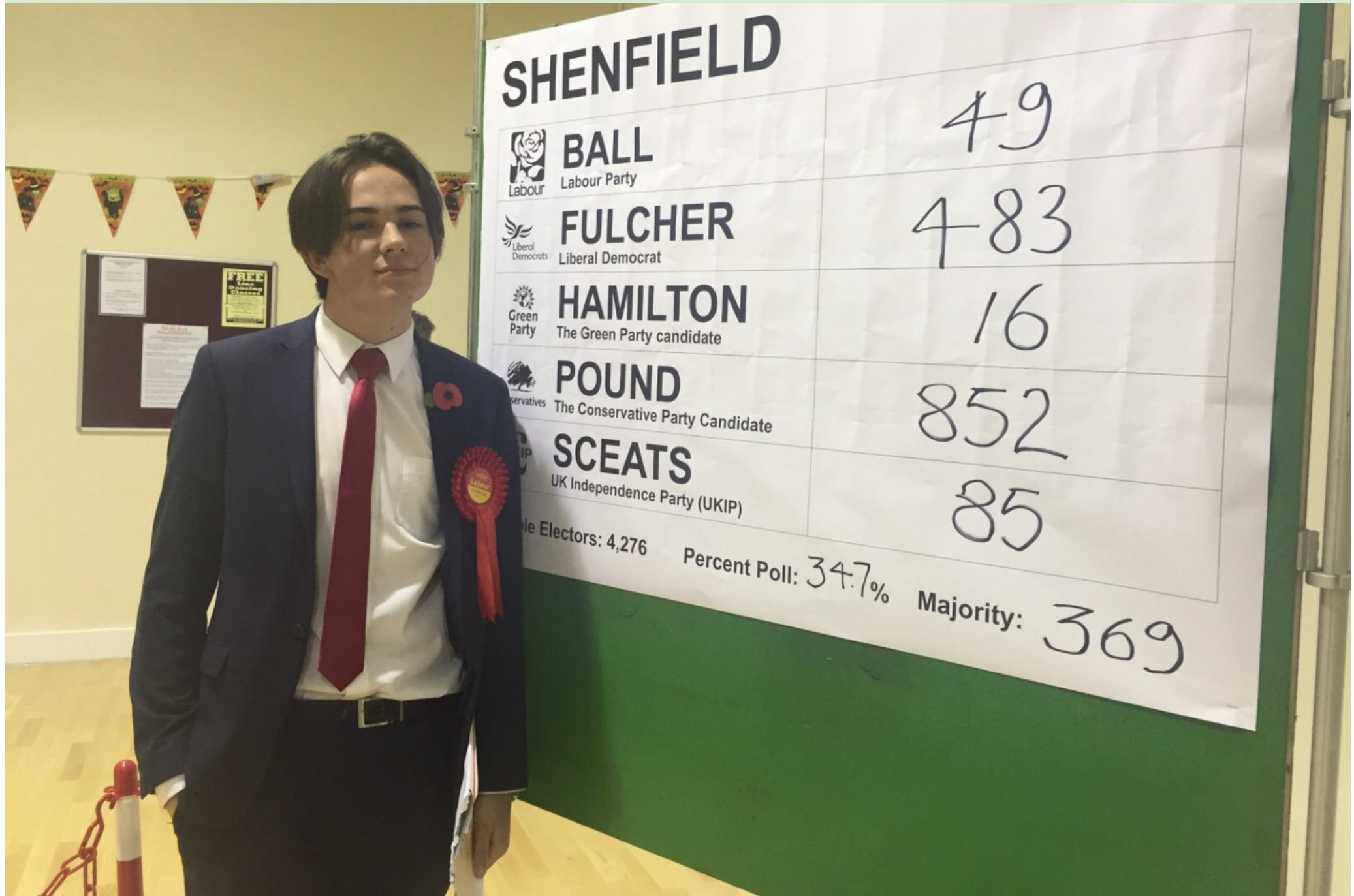
4. Maintain local and parish council representation



5. Encourage and support young people



5. Encourage and support young people



5. Encourage and support young people



6. Apply professional and personal experience to the development of local and national policy

100+ Labour Policies to transform Britain

- All Class Sizes to be under 30 pupils
- Ban on the opening of new Grammars
- Abolish Tory NHS Act of 2012
- Appoint a new Minister for Mental Health
- Restore EMA for 16-18 year olds
- 20 point workers' rights package
- 17 point anti-Tax Avoidance plan raising £6bn
- Restore Nurses' Training Bursaries
- Register & fines for Rogue Landlords
- 5 year tax freeze for all earning under £80k
- Introduce a new National Education Service
- Grant UK Citizenship for EU Residents
- Eradicate Rough Sleeping by 2020
- End to the Public Sector Pay Freeze
- Reverse £735m Capital Gains Tax cut
- Reverse £1bn Inheritance Tax cut
- £500 more p.a. for unpaid carers
- Corporation Tax raised to 26%, netting £19bn
- £3bn more for education funding
- Ban 1.7m Zero Hour Contracts
- 20% tax on Private Health Insurance
- New Childhood Obesity Strategy
- Cut Private Consultancy in the NHS
- Set up a National Care Service for the elderly
- Renationalise 10 Water Companies
- Energy Price Cap on Dual Bill
- Free Childcare for 2-4 year olds
- £5bn Robin Hood Tax on finance
- Link Small Business Tax to CPI, not RPI
- 20% tax on Private Schools
- 100,000 Council/Association homes p.a.
- Halt cuts to women's refuges
- £250m Children's Health Fund
- Abolish Tuition Fees
- Free School Meals
- £10 p/h Wage for 18+
- £6bn for NHS p.a.
- Pension Triple Lock
- £1.5bn for Social Care p.a.
- Ban Fracking
- 10,000 new police
- 60% Renewables by 2030
- Collective Bargaining
- Scrap Bedroom Tax
- £30 extra p.w. for ESA
- Halt Post Office Closures
- Elected House of Lords
- Lower voting age to 16
- Private Rent Rise Cap
- New Clean Air Act
- Right to 3 year tenancies
- 500 more border guards
- 3,000 more prison officers
- 3,000 new firefighters
- Free NHS Car Parking
- 4 new Public Holidays
- Repeal Lobbying Act
- Halt Tory School Cuts
- Nationalise Energy Grid
- 50p tax rate for those earning over £123,000
- Guarantee Help to Buy funding until 2027
- 45p tax rate for those earning £80,000-£123,000
- Free at the point of use Lifelong Learning
- Hold Inquiries into Orgreave, Shrewsbury & Blacklisting
- Interest Free Loans for Homeowners to Improve Property
- Foreign Students not to be counted in immigration data
- Cap on lifetime contribution to social care costs
- Bring back Housing Benefit for 18-21 year olds
- Scrap Sanctions Regime, WCA & PIP assessments
- Cease unethical arms exports to Saudi Arabia et al.
- Introduce not-for-profit bus services in towns & cities
- New Brighton Mainline to the Southwest of England
- 5% of Premier League TV rights diverted to grassroots
- Extend FOIA to private companies with public contracts
- Appoint a Violence Against Women Commissioner
- Spending on Defence will be 2% of GDP as per NATO
- Immediate recognition for the state of Palestine
- Set up a new National Investment Bank for infrastructure
- Extend maternity leave entitlement to one year
- Like for like replacement of Trident
- Create a £20bn Investment Bank for Scotland
- Implement Parker Review on ethnic diversity for boards
- Update Gender Recognition Act for Transgender
- Introduce a new £1bn Cultural Capital Fund
- Ban HMRC Sweetheart Deals with Multi-Corps
- Compensation & recognition for WASPI women
- Set up new Post Bank Owned by Post Office
- 50p tax rate for those earning over £123,000
- Guarantee Help to Buy funding until 2027
- 45p tax rate for those earning £80,000-£123,000
- Free at the point of use Lifelong Learning

Brentwood & Ongar CLP's proposals for health and social care were submitted to the Labour Party's National Policy Forum in early 2017 and became part of the manifesto.

7. Offer voters the chance to support Labour



B The rise of Corbyn

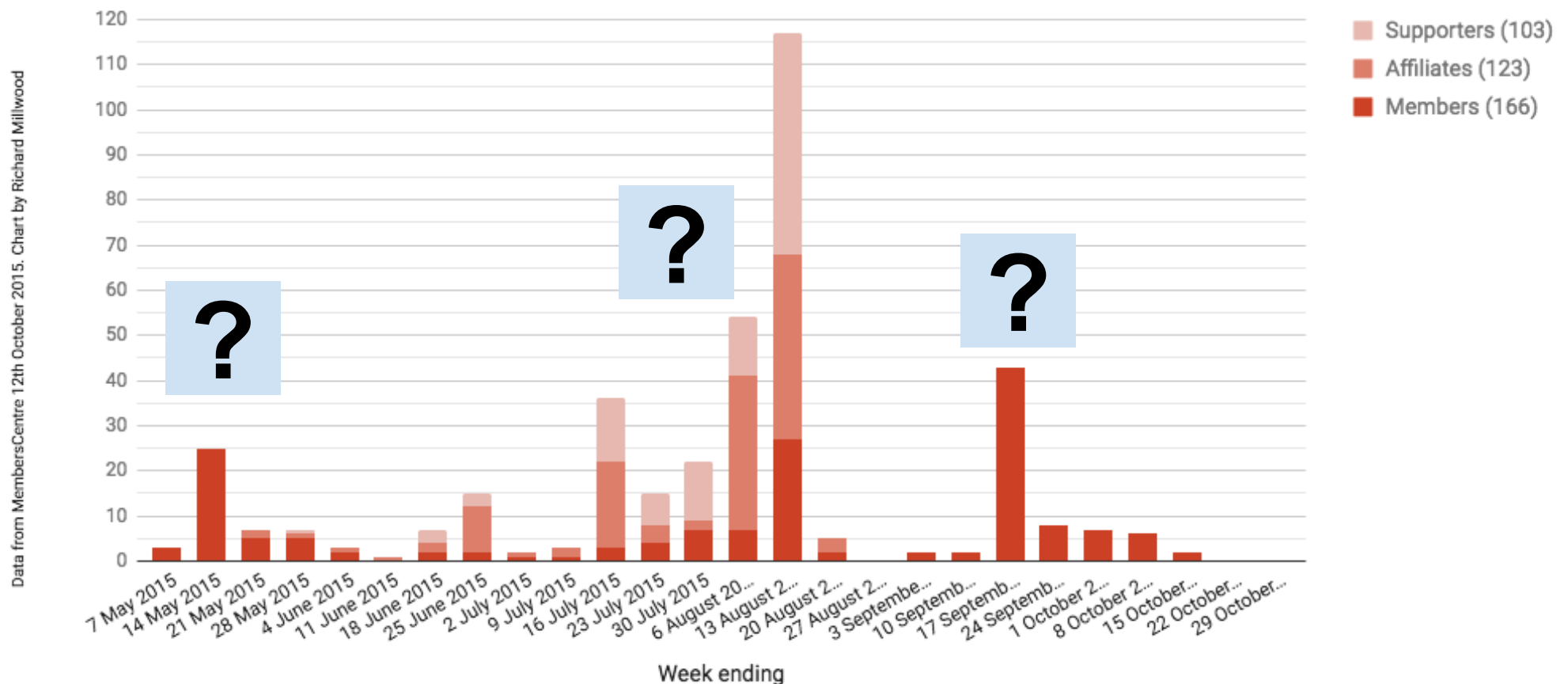
- March 2014: special Labour Conference to approve rule changes proposed in the Collins review and report.
- The changes included replacing the electoral college system for selecting new leaders with a "one member, one vote" system.
- Mass membership would be encouraged by allowing "registered supporters" to join at a low cost, as well as full membership.
- Members from the trade unions would also have to explicitly "opt in" rather than "opt out" of paying a political levy to Labour.

All intended to improve the democratic process, increase membership and avoid undue influence by union block vote and multiple votes per person.

Key issue: registered supporters were able to vote in the leadership election.

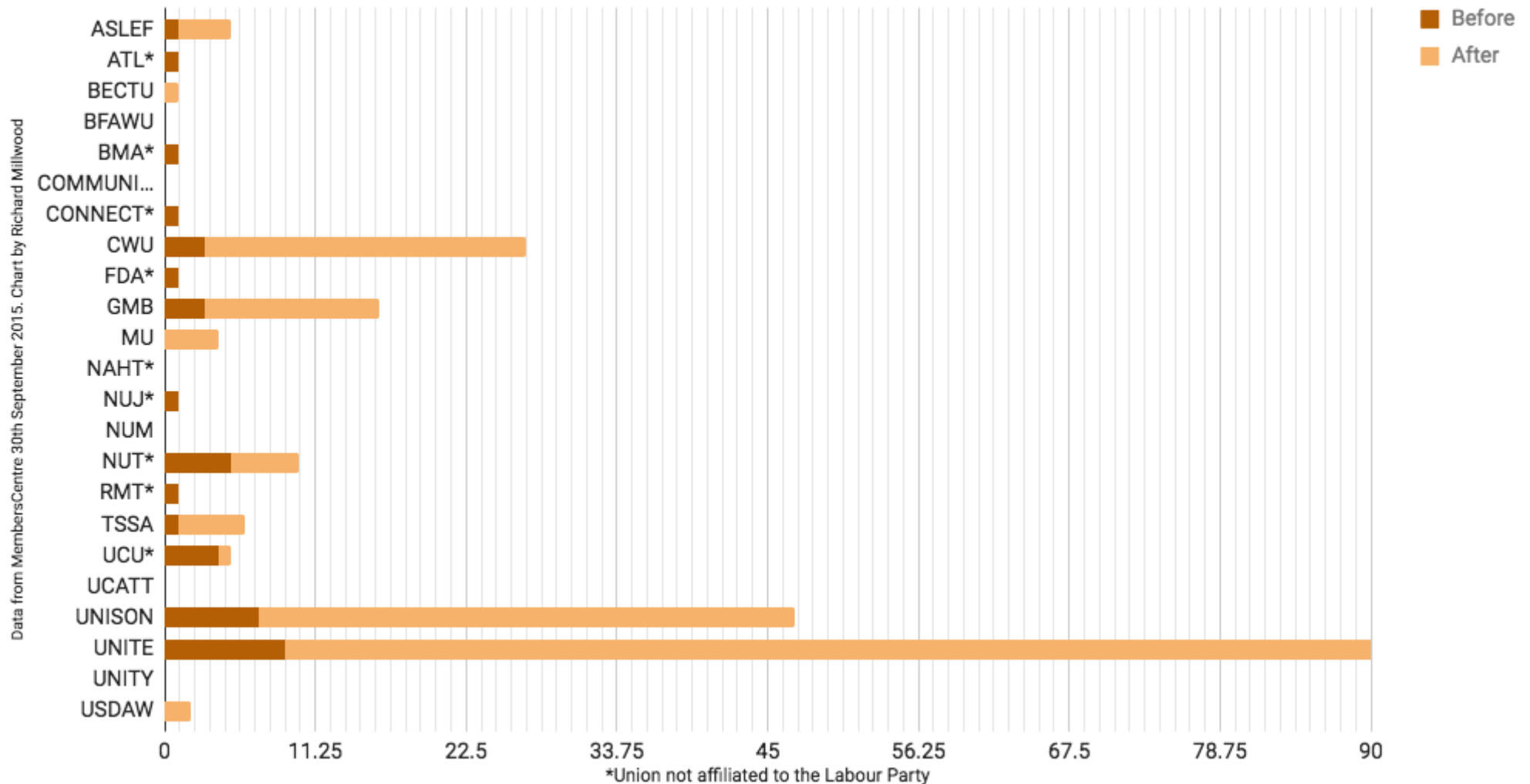
In 2015, Brentwood & Ongar went from 220 to 560 members. Here is when the rush came:

Brentwood & Ongar Labour - Joiners since the election



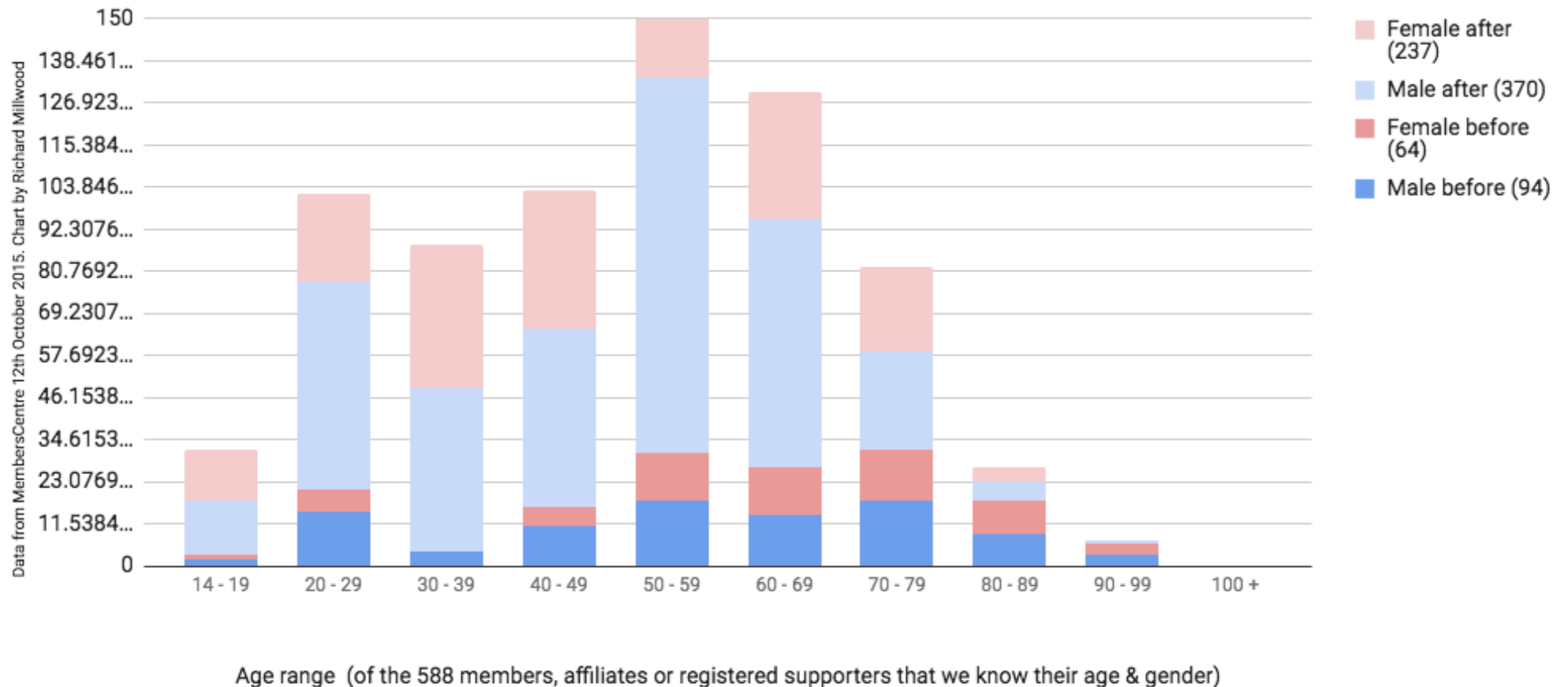
Many were union members affiliating:

Brentwood & Ongar Labour union membership before and after the election



Who were they?

Brentwood & Ongar Labour – Members' age and gender before and after election



In July 2017, we now have 780 members.

MOMENTUM

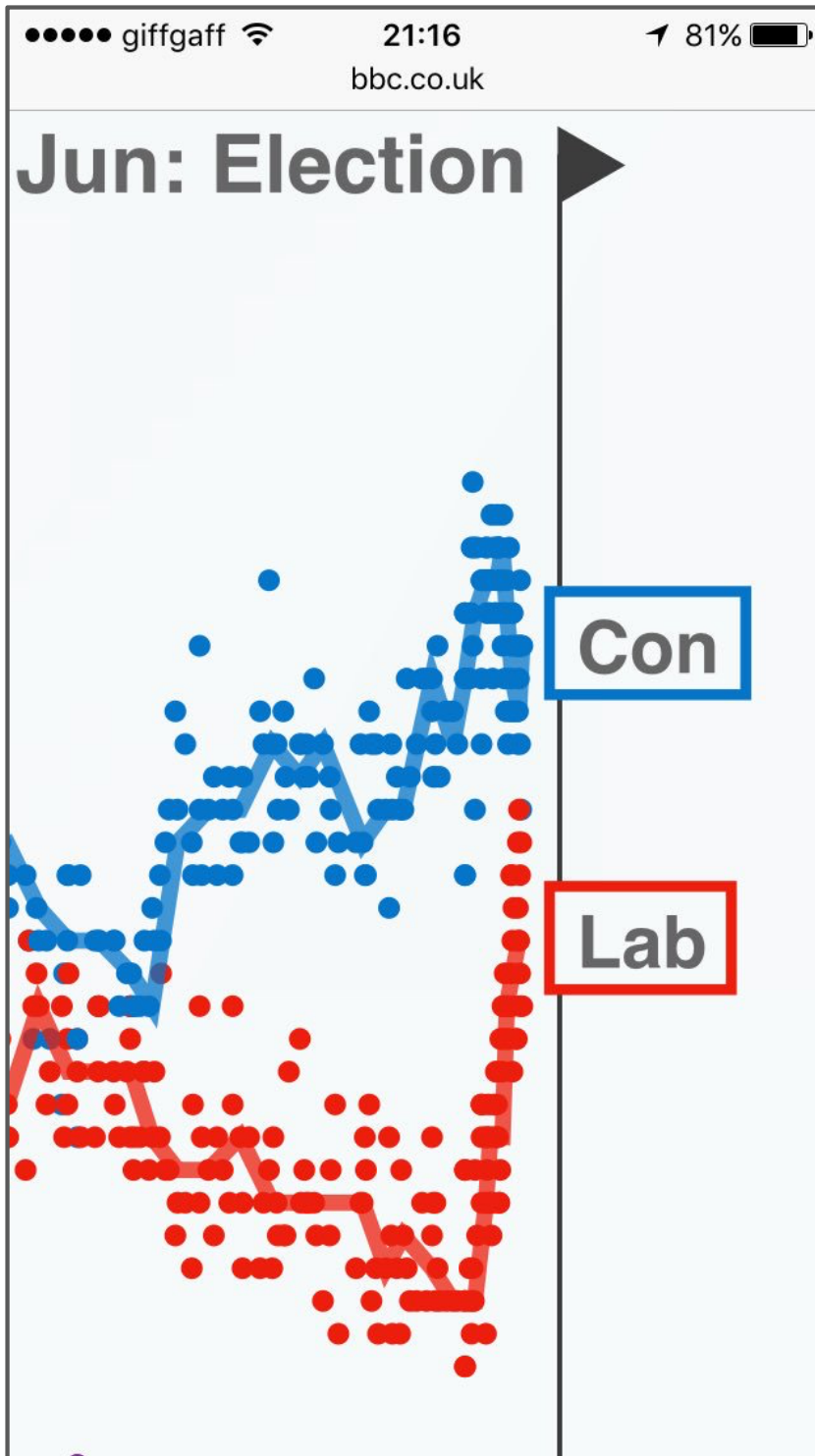
Wait a minute,
don't I recognise
that young man?



- Despite fearmongering, very little effect of 'hard left' entryism can be detected in Brentwood and Ongar.
- Right wingers have stepped back, little 'combat' seen.
- A few left the party.

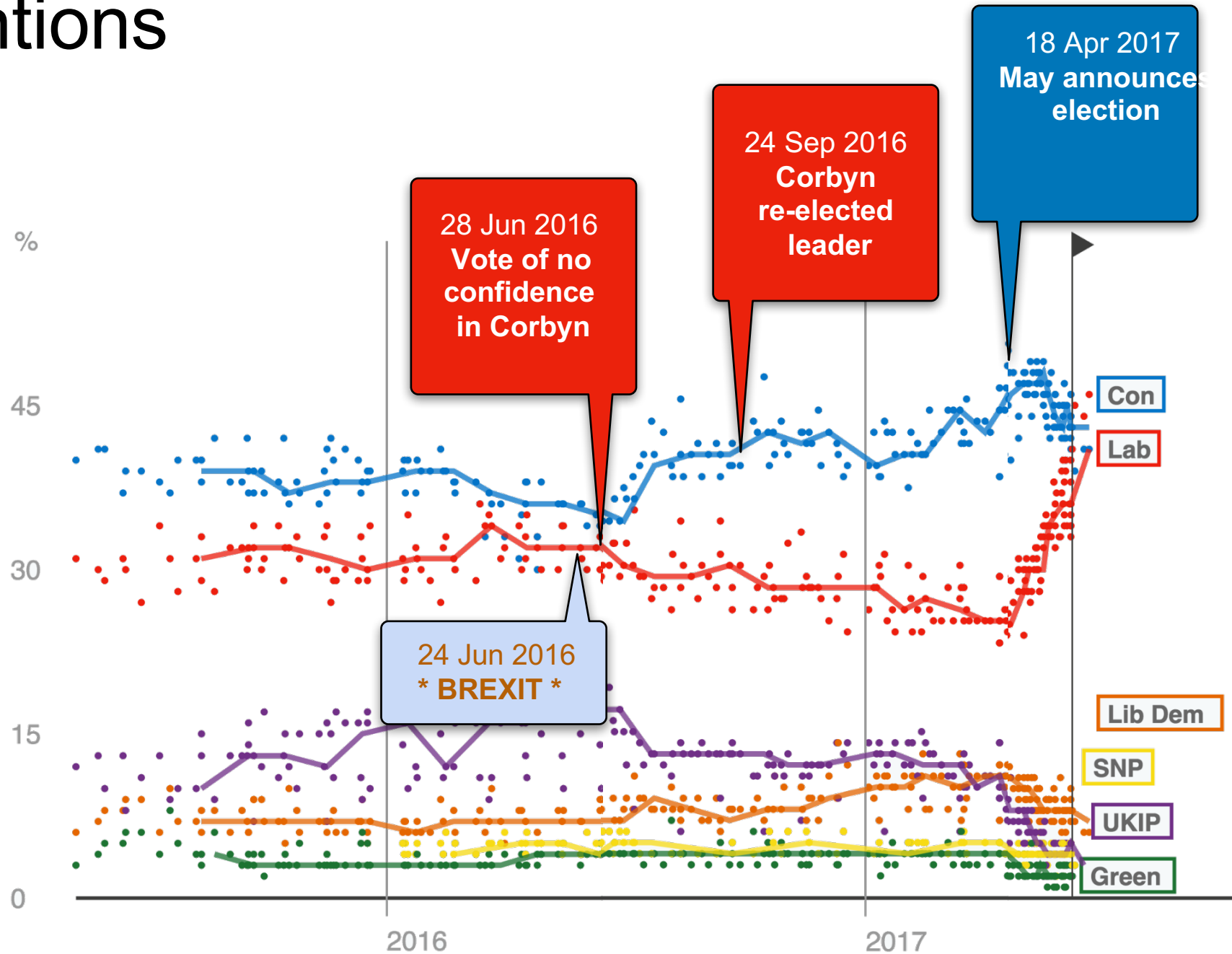
C The General Election 2017

- Called on 18 April 2017
- In the middle of County elections
- In which Labour did not do so well
- Increased exposure of Corbyn
- Decreased exposure of May!



@richardmillwood, 5 June 2017

Intentions



Sources: BBC Poll Tracker 3 July 2017, Wikipedia

Voting Intention: Conservatives 38%, Labour 46% (5-6 Jul)



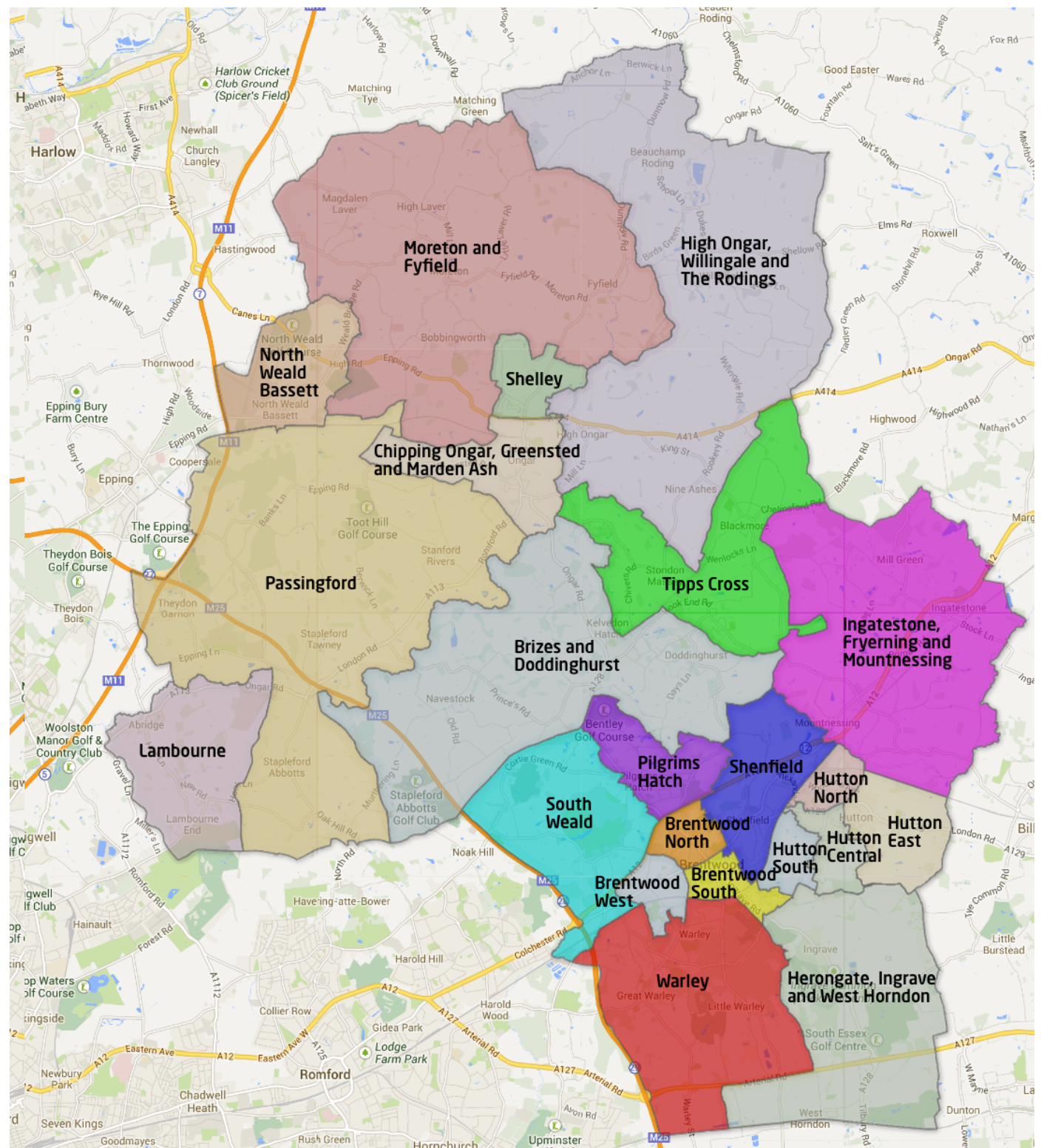
YouGov's first voting intention figures since the general election see Labour with an 8 point lead

What next?



May 2018

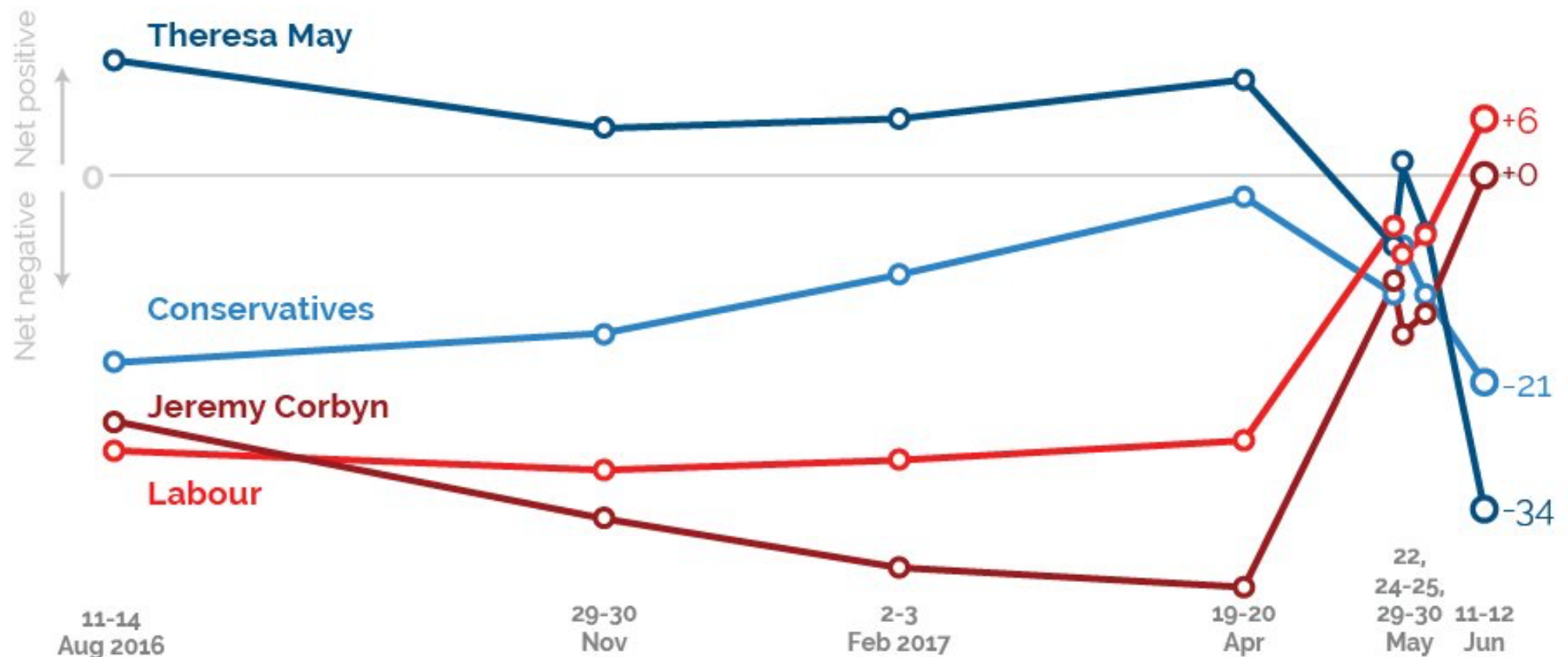
- Brentwood South Ward
- Warley?
- Hutton x ?
- Pilgrims Hatch ?
- Shelley ?
- **another General Election ?!!!**



A good start!

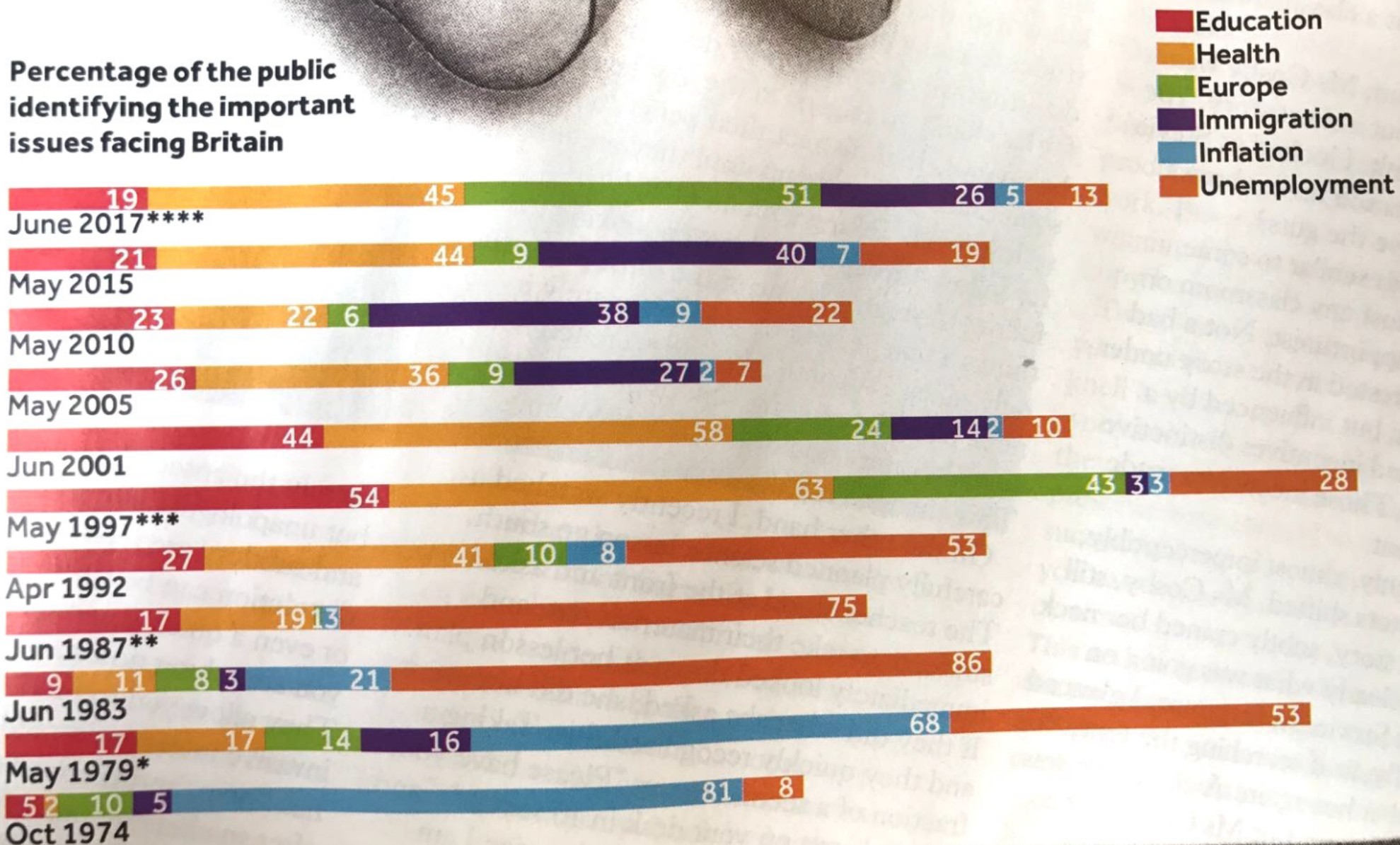
Favourability ratings

Do you have a favourable or unfavourable opinion of the following...? (net %)



What?

Percentage of the public identifying the important issues facing Britain

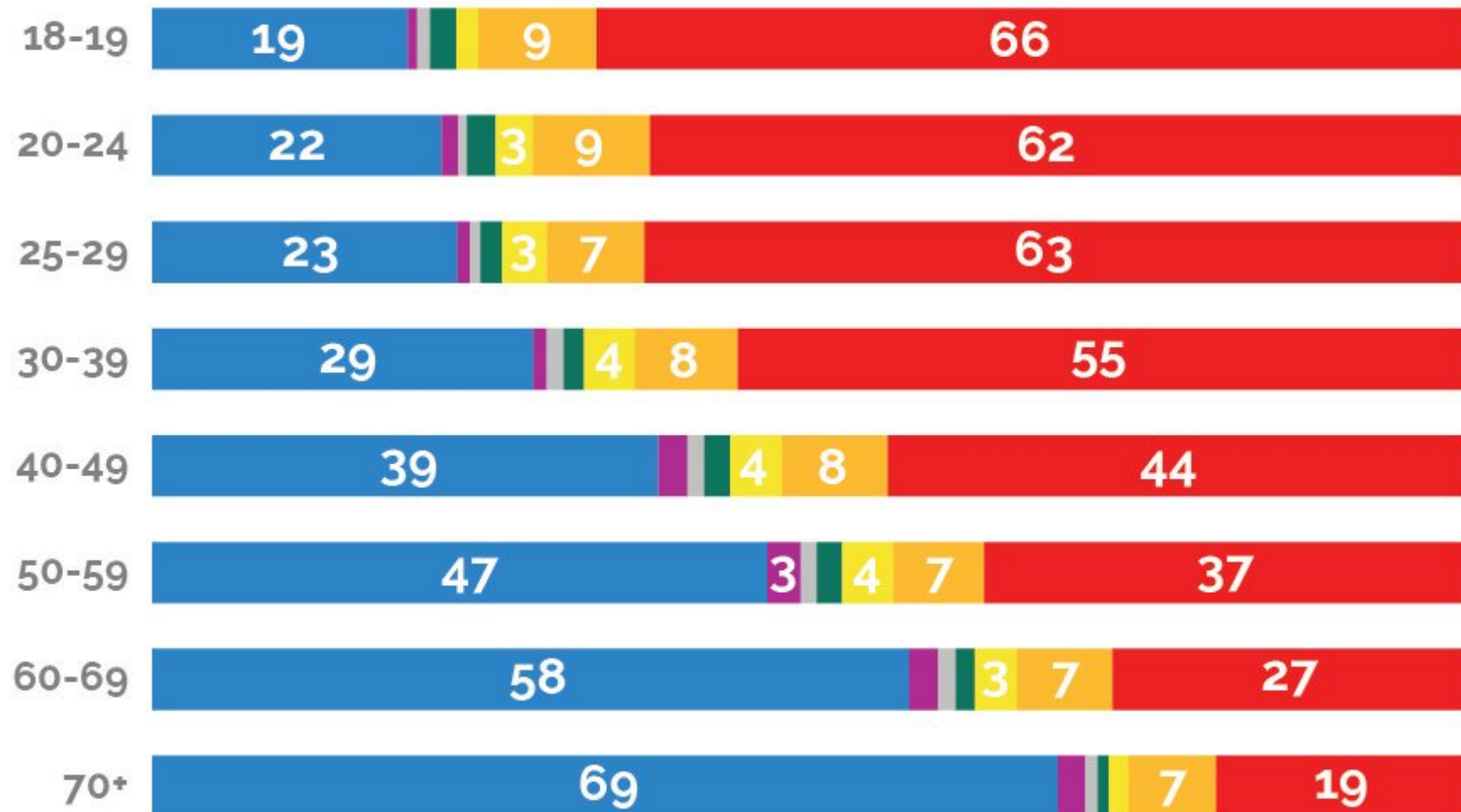


Who?

Vote by age

Based on a survey of 52,615 GB adults about their vote in the 2017 general election

■ Conservative ■ UKIP ■ Other ■ Green ■ SNP ■ Lib Dem ■ Labour



How?

1. Hard work, good content and a decent, costed manifesto

2. Social Media

“1 in 3 Facebook users saw at least one Momentum video during the election period”

“In a target constituency in the north, 50% of local Facebook users had seen a Momentum video”

Cameron Ball, working for Momentum and Labour

“Labour won social media election, digital strategists say”

[The Guardian, 9 Jun 2017](#)

3. Failure on the part of the Conservatives

4. The collapse of UKIP

People, people, people

